UPDATED JANUARY 2024



THE CORNWALL PLAN 2020~2050

Cornwall and Isles of Scilly Leadership Board

"Across the country, there is a new appreciation of the difference that nature makes to our lives, and of the link between our own health and that of the planet. This vision shows how Cornwall can lead the way in building back better and greener. We are working to protect and enhance our environment for the next generation."

George Eustice, Environment Secretary and Member of Parliament for Camborne, Redruth and Hayle, speaking in 2020

"Each year, young people across Cornwall vote on the top issues they want us to campaign for as members of the UK Youth Parliament. This vision places the most pressing concerns for children right at the heart of plans for Cornwall's future, from protecting the environment through to improving mental health, ending child poverty and giving everyone an equal chance of a good life." Cornwall's Members of Youth Parliament

CONTENTS







A SHARED VISION FOR CORNWALL'S FUTURE

INTRODUCTION

PEOPLE THROUGHOUT HISTORY HAVE WANTED TO GIVE THEIR CHILDREN A

BETTER LIFE. Yet too often, our children lack a voice over the choices of today which will determine their tomorrow. That began to change in 2019, when children across Cornwall took to the streets demanding action on climate change - driving partners across the peninsula to declare a climate emergency in 2019 and set out their plans for a carbon neutral Cornwall by 2030.

The start of the new decade has highlighted the importance of placing the wellbeing of future generations at the heart of our plans. The prolonged impacts of the Covid-19 pandemic and 2022 invasion of Ukraine, contributing to the rising cost-of-living, have seen many more residents experience financial hardship. We must make no little plans if we are to give everyone a bright future in the Cornwall of 2050.

As we began to emerge from lockdown, three in four people told us that they hoped we would learn from this crisis as a country. Only one in ten residents said they wanted everything to go back exactly to how it was before the pandemic. This appetite for change was unprecedented. So, we launched a big listening project in 2020 to hear more from people about 'The Cornwall We Want' for our children and grandchildren.

Our campaign reached over 150,000 residents and the response from the public was truly inspiring. Thousands of people of all ages took part in The Cornwall We Want, shared their hopes for the future on our online discussion platform, participated in our series of livestreamed events, sent letters to our postal mailbox for those who aren't online, and took part in smaller roundtables and focus groups.



It has never been more important to place the wellbeing of future generations at the heart of our plans

We would like to thank each and every one of Cornwall's residents who helped us shape this vision for our future.

Far from being a great leveller, the pandemic widened existing disparities in the health and wealth of our communities. These disparities have subsequently been exacerbated by the cost-of-living crisis, which has had an enormous impact on Cornwall's residents. Despite this, we have also witnessed the power of community, with thousands of acts of community kindness. We have seen repeated demonstrations of the effectiveness of local solutions over "one size fits all" central schemes. We have found that Gyllyn Warbarth: Together We Can.

THIS SHARED VISION FOR OUR FUTURE IS GUIDING OUR RECOVERY AND RENEWAL.

Partners are committed to using their individual and collective resources to drive progress. Above all, we are committed to working with you – with the people and communities of Cornwall. The spirit of **Gyllyn Warbarth: Together We Can** is at the

heart of this plan, because we all have a role to play in creating sustainable ways of living that enable people and planet to thrive.

Gyllyn Warbarth: Together We Can...



RAGLAVAR

TUS DRES ISTORI A'S TEVA HWANS DHE RI DH'AGA FLEGHES BEWNANS GWELL.

Mes re yn fenowgh, nyns eus lev dh'agan fleghes a-dro dhe'n dewisyow hedhyw a wra ervira aga a-vorow. Henn a dhallathas dhe janjya yn 2019, pan eth fleghes dhe'n stretow a-dreus Kernow rag erghi gwrians a-dro dhe janj-hin – ow lewya kesparow a-dreus an konna tir dhe dhisklerya goredhom an hin yn 2019 ha displetya aga thowlow rag Kernow garbon-diduel kyns 2030.

Dalleth an degbledhen nowydh re wolowboyntyas fatel yw mar bosek dhe worra sewena henedhow devedhek orth kolon agan towlow. Strekys ystynnys a'n pandemik Covid-19 keffrys ha'n goryskyn a Ukrayn yn 2022, ow kevri dhe'n kost-avewnans owth ynkressya, re gawsyas niver euthyk ughella a drigoryon dhe brevi kales rann arghansek. Res yw dhyn gul towlow bras mar mynnyn ni ri dhe bubonan termyn a dheu splann yn Kernow 2050.

Ha ni ow talleth dos a-dhann naw alhwedh, tri yn peswar den a leveris dhyn bos govenek dhedha ni dhe dhyski avel pow a-dhyworth an barras ma. Ny wrug mes unn trigor yn deg leverel y fynnens i gweles puptra dehweles dhe fatel o kyns dos an pandemik. Ny veu an ewl ma rag chanj gwelys kyns. Ytho, ni a lonchyas ragdres goslowes bras rag klewes moy a-dhyworth tus a-dro dhe'n 'Gernow a Vynnyn Ni Kavos' rag agan fleghes ha fleghes wynn.

Agan kaskergh a dhrehedhas moy ages 150,000 trigor ha gorthyp an bobel re beu awenek yn hwir. Milyow a dus a bub oos re gemeras rann y'n Gernow a Vynnyn Ni Kavos, yn unn gevranna aga gwaytyansow rag an termyn a dheu der agan bynk dadhel



Ny veu bythkweyth posekka dhe worra sewena henedhow devedhek orth kolon agan towlow

warlinen, kemeres rann y'gan kevres a hwarvosow, dannvon lytherow dh'agan lythergist rag an re nag usi warlinen, hag omjunya yn mosow rond byghanna ha bagasow fog. Ni a garsa godhvos gras dhe bub a'gan trigoryon neb a'gan gweresas dhe furvya an ragwel ma rag agan termyn a dheu.

Pell dhyworth bos neppyth dhe levenhe, an pandemik re ledanhas dibarderyow a-lemmyn yn yeghes ha rychys agan kemenethow. An dibarderyow ma re beu gwethhas gans an goredhom kosta-vewnans, ha hemma re gavas effeyth euthyk bras war drigoryon Kernow. Byttegyns ni re verkyas keffrys nerth an gemeneth, gans milyow a wriansow kuv a'n gemeneth. Ni re welas lies diskwedhyans a effeythuster digolmow leel dres towlennow kresel "unn vraster a serv oll". Ni re gavas - Gyllyn Warbarth: Together We Can.

AN RAGWEL KEVRYNNYS
MA RAG AGAN TERMYN
A DHEU A WRA GIDYA
AGAN DASWRIANS HA
NOWYDHYANS. Yma'n welesigeth
gevrennys ma rag agan termyn a-dheu

ow kevarwodha agan yaghheans ha dasnowedhyans. Yma kesparow omres dhe dhevnydhya aga asnodhow unnik ha kuntellek dhe herdhya avonsyans. Dres oll, yth eson ni omres dhe gesoberi genowgh – gans an bobel ha kemenethow a Gernow. Spyrys Gyllyn Warbarth: Together We Can yw orth kolon an towl ma, awos bos rann dhe bub ahanan dhe wari may hyllyn gwruthyl fordhow sostenadow dhe vewa rag gallosegi dhe seweni pobel ha'n planet.

Gyllyn Warbarth: Together We Can



GYLLYN WARBARTH CREATE A GREENER, TOGETHER WE CAN CLEANER CORNWALL...

...THAT IS FAIRER AND MORE INCLUSIVE.



CREATIVE. NET ZERO ECONOMY.

Delivering positive change in renewables, water resouces, materials economy, climate change adaption and prosperity. You can read more on page 26.

SUSTAINABLE FOOD, LAND AND SEAS. Delivering positive

change in land use, soil and waterway health, biodiversity, greenhouse gas emissions, ocean health, water resources, chemical and plastic pollution, food and the local environment. You can read more on page 27.



GYLLYN WARBARTH TOGETHER WE CAN

and community and culture. You can read more on page 29.

change in education, equality and diversity, prosperity,

ENTREPRENEURSHIP. Delivering positive

EQUALITY. EDUCATION AND

HEALTHY, SAFE, RESILIENT COMMUNITIES. Delivering positive change in safety, health and the local environment. You can read more on page 30.





THRIVING PLACES WITH DECENT, AFFORDABLE HOMES. Delivering

positive change in greenhouse gas emissions, safety, fuel poverty, community and culture, the local environment, and housing. You can read more on page 28.





OUR ECONOMY has grown, and we have reduced the gap in average wages. There is major economic potential in our georesources. renewable energy and marine technologies - as well as in entrepreneurs relocating to Cornwall as the natural place for thinking space. Many jobs in Cornwall are dependent on the visitor economy which has been significantly affected by the pandemic. There are opportunities to grow a more diverse mix of jobs in the renewable and digital technology sectors, and this would increase the resilience of our future economy.

Cornwall is a place of small businesses embedded in their communities, a place where entrepreneurship is for everyone. Yet deep inequalities in health and wealth persist for people in the region compared to the national average, as well as between communities within Cornwall. Closing those gaps will become more difficult as the long-term economic effects of the pandemic and the cost of living crisis are felt.

OUR SOCIAL INFRASTRUCTURE is strong

and plays a major role in boosting the health, safety and resilience of our people and our communities. Cornwall is covered with a strong network of local town and parish councils, with a large and vibrant voluntary sector, and high levels of volunteering in its communities.

However, people in Cornwall spend more of their lives in ill health than the average; and there are inequalities in health, education and safety outcomes between different groups of people and different places in Cornwall, some of which remain amongst the most deprived in the country.

Rural isolation is a challenge in accessing social networks and essential services, particularly for children and young people.





OUR STRONG AND DISTINCTIVE LOCAL COMMUNITIES are the backbone

of Cornwall with two in five people living in small settlements of less than 3,000. While there has been significant investment in public transport and superfast broadband, wi-fi "not spots" remain and one in ten residents are not online.

Digitisation is driving profound changes, including reducing use of high streets as more of us shop online and work from home.

Cornwall is in the grip of a housing crisis. The typical house price is around nine times the average wage, there are fewer homes for rent than

elsewhere in the country, 50% of homes available for private rent do not meet the Government's decent homes standard and almost 11.000 households in Cornwall are on the housing waiting list. Many communities feel their infrastructure is at capacity and do not want more large greenfield extensions.

of our population live in settlements of fewer than 3,000 people

Almost

11,000 Households in Cornwall are on the **housing waiting list**



Cornwall is a place of small businesses embedded in their communities, a place where entrepreneurship is for everyone

Yet deep inequalities in health and wealth persist for our people compared to the national average

TOGETHER WE CAN:

OUR BEAUTIFUL ENVIRONMENT is loved by

residents and visitors alike, yet is highly fragile. While we have reduced our carbon footprint, evidence shows that we must radically accelerate progress to avert imminent climate breakdown.

We must also increase the speed with which we are bringing back nature in our land and seas if we are to prevent ecological breakdown. While connection with nature is good for our health, we are spending less time outdoors, and there are inequalities in access to nature and outdoor space.

We are spending less time outdoors, and there are inequalities in access to nature and outdoor space.





OUR SENSE OF PLACE IN THE WORLD benefits from a rich cultural identity. "Brand Conwall" is a major asset, with a global outlook deep in our heritage. However, being at the geographical edge of the country means our voice is not always heard within the UK - we suffer from a persistent urban-centric bias in policy and funding decisions. Warwick Economics' 2020 survey for Government found people in Cornwall are most likely to agree too many decisions affecting their area are made outside it (64%). While the Cornish are now officially recognised as a national minority, more needs to be done to deliver associated obligations to nurture our culture and language, alongside work to actively promote and celebrate the cultures of all ethnicities and faiths as part of an

64%

inclusive, anti-racist Cornwall.

of people in Cornwall are most likely to agree too many decisions affecting their area are made outside it



THE CORNWALL WE WANT

During the pandemic, over three in four of Cornwall's residents told us they hoped that, as a country, we will have learnt from this crisis. Only one in ten said they want everything to go back to how it was before the pandemic.



WE WANTED TO HEAR MORE FROM RESIDENTS ABOUT THE CHANGES THEY WANT FOR

THE FUTURE, so in 2020 we invited everyone to help shape 'The Cornwall We Want' for future generations. Over 25.000 residents visited the online platform we created for people to share their stories and ideas while public gatherings were restricted. Our live-streamed discussion events received more than 16,000 views, with over 650 people in the live audience. and hundreds of residents participated in the smaller focus groups we ran to hear from hard-to-reach groups. We distributed flyers encouraging postal responses from those who weren't online. Over 200 people sent in written contributions, and we received a collection of essays from 21 figures in public life setting out their hopes for a

We would like to thank each and every one of the thousands of residents who took the time to contribute their views, and all of our partners who helped us to hear from so many people. The most common themes and calls for actions were for:

A Cornwall that is less reliant on tourism, growing our green economy. A greener, cleaner Cornwall with more space for nature. A fairer, more inclusive and compassionate Cornwall. A future where more decisions about Cornwall are made by Cornwall

A CORNWALL THAT IS LESS RELIANT ON TOURISM, GROWING OUR GREEN

ECONOMY. This was the action most called for. Some comments were very strongly worded, suggestive of a long-term build-up of frustration. However, there were also many comments on the importance of tourism and the need to be welcoming to visitors. Many people commented on the potential for Cornwall to grow its 'green economy' including renewable energy production, which is a means of diversifying our economy to be less reliant on tourism.

People also commented on the need to attract innovative and technology-based companies to Cornwall, and to invest in education, skills and jobs for young people. Without these changes, respondents feared that young people would otherwise have no option but to leave Cornwall.

There were many calls for people to support local businesses over national chains, to cut carbon emissions and keep money in the local economy









A GREENER, CLEANER CORNWALL WITH MORE SPACE FOR NATURE. Many

people saw tackling climate change and protecting the environment as the number one priority for the future. People mentioned the environment in conjunction with other concerns, linking it to employment, homeworking, industry, traffic levels, active travel, housing, communities and almost every other topic covered.

People reflected on their enjoyment of local nature during the lockdown, when they appreciated having less traffic on the roads and more space for walking and cycling. Many were disappointed with the return to high volumes of traffic and littering, with calls for safer cycling and walking networks; good, affordable public transport to provide a realistic alternative to car travel; and more recycling.





The ability to make policies and take decisions locally were also frequently mentioned

A FAIRER, MORE INCLUSIVE AND COMPASSIONATE

CORNWALL. Many contributors celebrated the local culture and community spirit. Some reflected on how the pandemic had brought communities closer together and wished this to continue, while others highlighted tensions and called for an end to racism in Cornwall. Some highlighted the unequal impacts of the pandemic, and were concerned about those who need help and support, including the elderly, disabled, homeless and people with mental health issues. Some argued that caring for neighbours should be part of 'the new normal'.

There were concerns about people's ability to continue paying council tax, and about council wages. Various contributors raised concerns about a lack of affordable homes for young families, and the impact on the local economy and communities. At the same time, there were comments on the perceived poor quality of large-scale developments being planned or built in Cornwall.

A FUTURE WHERE MORE
DECISIONS ABOUT
CORNWALL ARE MADE BY
CORNWALL. Various contributors
reflected on the way the pandemic was
handled to argue that more powers

should be devolved to Cornwall.

The ability to make policies and take decisions locally were also frequently mentioned in relation to spatial planning.

Although some blame Cornwall Council for perceived poor-quality development, others appreciate that national planning policies largely determine what is permitted. Other areas where people called for more local control over decisions included education and taxation.





THE CORNWALL PLAN 20

A SHARED VISION FOR CORNWALL'S FUTURE These "big messages" about The Cornwall We Know and The Cornwall We Want are the basis for our shared vision for our future.

THE CORNWALL PLAN SETS **OUT SIX AIMS TO ACHIEVE**

OUR VISION. It is an attempt to chart a course towards the Cornwall we want, and to describe "what it will be like" in 2050. Of course, we cannot foresee all of the obstacles which we may have to navigate along the way, or all of the fair winds that could speed our journey.

The outcomes framework is modelled on the Cornwall Development and Decision Wheel, which is rooted in Kate Raworth's Doughnut Economics. Delivering the Cornwall Plan with a focus on a fairer, more inclusive Cornwall, as well as a greener, cleaner Cornwall, allows us to create an ecologically safe and socially just Cornwall in which Cornwall's residents. visitors and businesses can thrive.

The Cornwall Plan is backed by a clear outcomes framework to help us track and drive progress, which you can find on the outcomes framework page



Fuel Poverty

Food

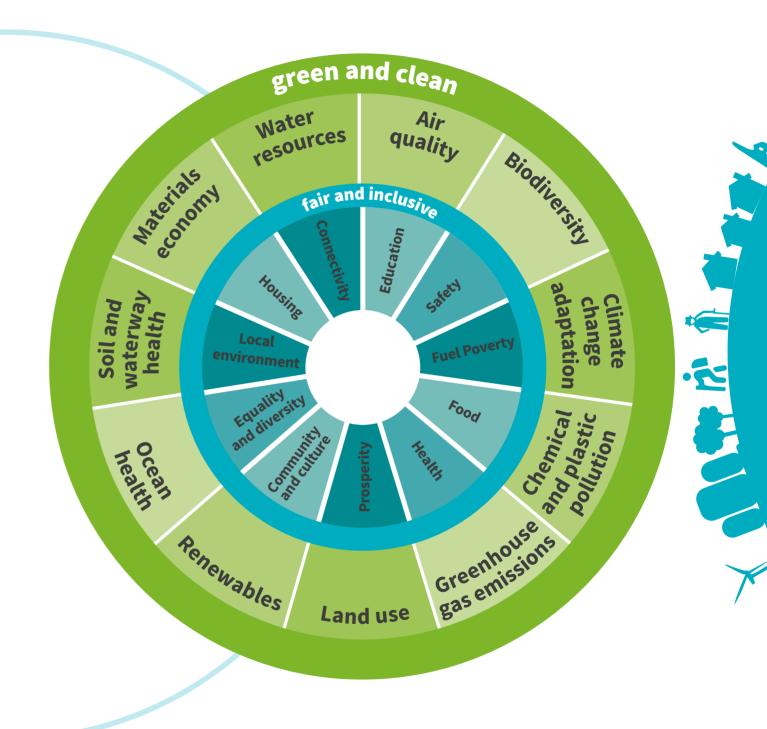
Local

environm

TOGETHER WE

Where we borrow the living land and sea from our children and leave more nature for them.

TOGETHER WE CAN CREATE A FAIRER, MORE INCLUSIVE CORNWALL Where we close the gap in life chances, so everyone has space to breathe, space to grow, space to thrive.



AIM 1: A CREATIVE NET ZERO ECONOMY

IN 2050, ALL WORKERS IN CORNWALL HAVE GOOD-QUALITY, WELL-PAID JOBS, TACKLING IN-WORK POVERTY.

All of the electricity consumed in Cornwall now comes from renewable sources, with average per capita water and energy usage lower in 2050 than it was in 2020. Following early success in generating floating offshore wind and deep geothermal energy, Cornwall creates value from innovative technologies and use of natural capital.

In 2050, Cornwall continues to welcome visitors from around the world who come to enjoy our outstanding natural beauty and unique sense of place. Our visitor offer is a balanced part of the overall economy. This supports a positive brand identity for Cornwall, backed by export industries making a valuable contribution to local employment. Cornwall's creative economy is growing. The health, happiness and wellbeing of our people is supported by the opportunity for cultural participation.







More of Cornwall's spending power is retained in Cornwall, with businesses using sustainable practices

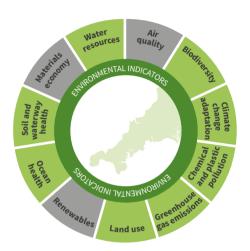
AIM 2: **SUSTAINABLE FOOD**, **LAND AND SEAS**

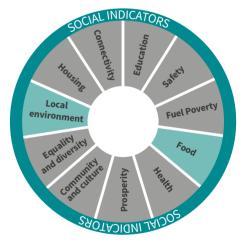
IN 2050, FARMING, FOOD AND DRINK PROCESSING, AND LAND MANAGEMENT IN CORNWALL IS PROFITABLE,

through improved productivity, promotion of sustainable local produce and diversification. This is delivering demonstrable improvements in nature recovery. Everyone in Cornwall is able to access a community growing scheme, helping to ensure no-one in Cornwall is reliant on food banks. Residents have access to clean and safe drinking water, with a supply sufficient to meet demand. Naturebased solutions have helped mitigate emissions and tackle climate change, with the Forest for Cornwall enabling residents, businesses and communities to plant the right trees, in the right place for the right purpose.

Sewage pollution in Cornwall's seas is a thing of the past. All of Cornwall's coastal communities enjoy beaches that are safe and clean for swimming and other activities. Cornwall's inshore waters are under positive management for environmental growth. Fishing in Cornwall is profitable through improved productivity and the promotion of sustainable local produce, whilst also delivering demonstrable improvements in nature recovery.







Residents are spending more time outdoors enjoying nature, boosting their health and wellbeing

AIM 3: THRIVING PLACES WITH DECENT, AFFORDABLE HOMES

IN 2050, THERE IS NO STREET HOMELESSNESS IN CORNWALL. EVERY CHILD AND YOUNG PERSON HAS A SECURE HOME TO GROW UP IN.

Homes are energy efficient and of a decent standard, with more new homes in Cornwall suitable for residents with accessibility needs. People's satisfaction with their local area as a place to live is above the national average.

Cornwall has a balanced housing market which meets local need.
Cornwall's town centres are hubs of commerce. More children benefit from opportunities to play.



In 2050, more journeys in Cornwall are made by rail and active travel. The volume of road traffic has fallen, with vehicle travel being less polluting. There are fewer fatal road accidents and serious injuries from road accidents.





Our vibrant towns and villages are well-connected with accessible public transport

AIM 4: **EQUALITY, EDUCATION AND ENTREPRENEURSHIP**

RESIDENTS WILL HAVE STRONG SELF-IDENTITIES,

feeling respected and affirmed as unique individuals with their own life stories, where links with their family and community are acknowledged and extended. Cornish culture and distinctiveness are valued and visible in everyday life in Cornwall and the number of people speaking the Cornish language is increasing.

Every child in Cornwall starts school ready with an equal chance to achieve a bright future. The most disadvantaged and vulnerable children and young people are supported through high-quality local services, so that no-one is left behind.



Chidlren see themselves as capable learners. People of all ages can reach their potential, with great support for lifelong learning, skills development and business growth. Cornwall's education provides young people with the skills to ensure success in future careers.

In 2050, Cornwall is well positioned to develop new businesses and support existing businesses to grow.





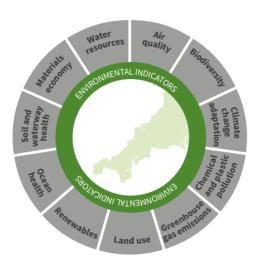
In 2050, organisations and communities are united in tackling all forms of discrimination

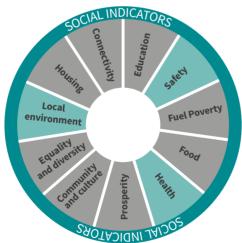
AIM 5: **HEALTHY, SAFE, RESILIENT COMMUNITIES**

IN 2050, PEOPLE LIVE WELL, ENJOYING GOOD HEALTH FOR AT LEAST FIVE EXTRA YEARS OF THEIR LIVES.

Children of all ages are growing up in better physical and mental health. Collaborative working has reduced the number of suicides, domestic homicides and drug related deaths.

No-one has to stay in hospital longer than they need, and people are living independently in their own homes for longer. No-one in Cornwall has to breathe unclean air. Cornwall is one of the safest places to live in the country. In Cornwall, every child harmed by adverse experiences and emotional trauma has access to the support they need at the right time. This helps them, their families and carers to understand and manage their experiences and to thrive after trauma. Anyone affected by domestic abuse and sexual violence knows that it's ok to talk about it if they want to, and receives the help that they need.







Residents in Cornwall feel less isolated, with community support for local people and places

AIM 6: A DIGITAL REVOLUTION FOR SUSTAINABLE LIVING

IN 2050, EVERYONE WHO WANTS TO BE IS DIGITALLY

INCLUDED. People in Cornwall can afford internet access, with more premises in Cornwall having gigabit-capable internet access. The most rural parts of Cornwall have access to reasonable internet speeds and more premises in Cornwall have 4G mobile coverage. People in Cornwall have good opportunities to access public services online.

Cornwall's space sector is a growing part of our economy, with more people in Cornwall employed in the space sector. Cornwall's technology sector has grown, providing well-paid jobs.



People in Cornwall have the skills needed to access opportunities in the technology sector

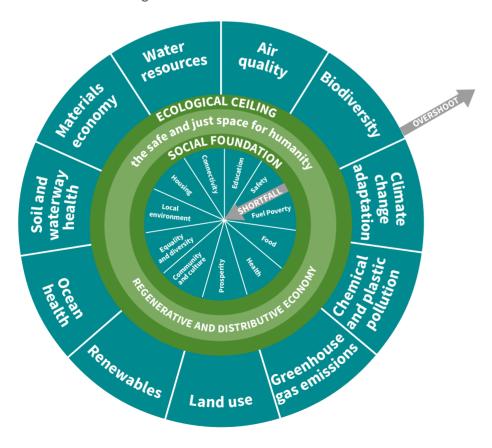




OUTCOMES FRAMEWORK

This framework contains indicators of progress towards the outcomes we want, covering all aspects of equitable, sustainable living. The framework uses Kate Raworth's Doughnut Economics to measure our progress against the Doughnut's planetary (greener, cleaner Cornwall) and social (fairer, more inclusive Cornwall) boundaries. Between the social foundation and the ecological ceiling lies a doughnut-shaped space in which it is possible to meet the needs of all people within the means of the living planet. Delivering the Cornwall Plan with a focus on a fairer. more inclusive Cornwall, as well as a greener, cleaner Cornwall will empower us to create an ecologically safe and socially just Cornwall in which our residents, visitors and businesses can thrive.

The Cornwall Doughnut offers a snapshot, reported every year in the Annual Review, of where we are in each area, using Cornwall-specific outcomes, as detailed on pages 26-31. The outcomes in the Cornwall Plan – and the Doughnut – are measured by key headline indicators. The indicators and data have been judiciously selected to provide an overview perspective. Each outcome from the Cornwall Plan has been mapped to an element of the Cornwall Council Development and Decision Wheel, and the dashboard details how our outcomes for 2050 map across to each element of the Doughnut.



PARTNERSHIPS FOR THE PLAN

THE CORNWALL AND ISLES
OF SCILLY LEADERSHIP
BOARD BRINGS TOGETHER
PARTNERS FROM ACROSS
OUR PENINSULA, TO
PROVIDE COLLECTIVE
LEADERSHIP TO OUR
EFFORTS TO INCREASE
OUR ENVIRONMENTAL,
SOCIAL AND ECONOMIC
RESILIENCE. WE WILL USE
OUR INDIVIDUAL AND
COLLECTIVE RESOURCES TO
SUPPORT THE DELIVERY OF
THIS PLAN.

We are calling on Government to strengthen its partnership with Cornwall and Scilly, and provide more local control over the powers and funding that will help us accelerate progress on this plan. Cornwall is the first and only non-metropolitan area to have a devolution deal. It has proven itself a credible and competent partner to Government, with independent reviews confirming our strong track record of delivery on our deal; and residents have told us they want more decisions about Cornwall to be made by Cornwall. You can read more about our proposals for further devolution

Our most important partnership is with the people and communities of Cornwall and Scilly. State institutions, however powerful, cannot achieve this vision on their own. The spirit of **Gyllyn Warbarth: Together We Can** is at the heart of this plan, because we all have a role to play in creating sustainable ways of living that enable people and planet to thrive.





If you would like this information in another format or language please contact us:

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